

Seojeong Park



Junior Graphic Designer

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01 PROFILE

Full working rights in the UK via the Graduate Visa

UAL LCC Graphic Media Design graduate specialising in Brand Identity and Digital Experience. I bridge **data-driven strategy** with compelling visuals, translating complex **brand stories** into cohesive design systems and **user-centric UX/UI**. Proven track record of delivering impactful creative solutions through collaborative university-industry projects.

02 EMPLOYMENT HISTORY

01/2023 — 06/2023	Junior Graphic Designer at Mirim Media Lab At an educational content company, I worked as a junior designer on the UX/UI design and production of an educational programme called Caris, as well as creating design elements for educational videos.	Seoul, Korea
07/2021 — 08/2021	Design Intern at MainPlus In Co I took part in a Kellogg's cereal packaging design project at my tutor's company.	Seoul, Korea
01/2020 — 11/2022	Brand Promotion & Content Assistant at Life 4 cut Over a period of approximately two years, I worked part-time at Inssajeok (Life4cuts) in Korea, where I was responsible for managing social media, as well as editing and planning posts.	Seoul, Korea

03 EDUCATION

Sept 2023 — Jul 2026	University of the Arts London (LCC) (BA) Graphic Media Design I studied Graphic Media Design at the London College of Communication, UAL, maintaining a strong academic record throughout, and am due to graduate in July.	London
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04 SKILLS

Figma		Adobe InDesign	
TouchDesigner		Adobe After Effect	
Adobe Illustrator		Adobe PremierePro	
Adobe Photoshop			

05 EXTRA-CURRICULAR ACTIVITIES

Oct 2023 — May 2024	Drawing club, UAL LCC	London
Mar 2025 — Jun 2025	Mentoring Program, UAL LCC	London